Vision



MPL is an anchor institution that helps build healthy families and vibrant neighborhoods – the foundation of a strong Milwaukee.

Mission

Inspiration starts here – we help people read, learn, and connect.

BOARD OF TRUSTEES REGULAR MEETING AGENDA

Tuesday, April 25, 2023 4:00 p.m.

Central Library
Rotary Club of Milwaukee Community Room
814 W. Wisconsin Avenue
Milwaukee, WI 53233

4:00 - 4:05

WELCOME & ROLL CALL

4:05 - 4:15

PUBLIC COMMENT

4:15 - 4:20

CONSENT AGENDA

Attachment A, page 3

- 1. Regular Board Meeting Minutes, March 28, 2023.
- 2. Committee Reports
 - a. Innovation & Strategy Committee Meeting Minutes April 4, 2023
 - b. Building & Development Committee Meeting Minutes April 6, 2023
- 3. Administrative Reports.
 - a. Financial Report
 - b. Library Director's Report
 - c. Statistics

REPORTS

4:20 - 4:30

- 4. <u>Milwaukee County Federated Library System (MCFLS) Board Meeting</u>. Trustee Erika Siemsen will report on the April 17, 2023 MCFLS Board meeting.
- 5. <u>Urban Libraries Council (ULC) Executive Board</u>. Trustee Bria will present an update on the work of the ULC Executive Board.

BOARD DEVELOPMENT

4:30 - 4:40

6. <u>Wisconsin Talking Book and Braille Library</u>. Library Services Manager Zarina Mohd Shah will share information about the services and work of the Wisconsin Talking Book and Braille Library (WTBBL).

7. Closing Remarks and Adjournment.

REMINDER: Next scheduled meetings are:

May 3, 2023 Library Services & Programs Committee – Video Conference Call, 4:00 p.m. May 4, 2023 Building & Development Committee – Video Conference Call, 8:00 a.m. May 23, 2023 Board Meeting – **IN PERSON**, Central Library, 4:00 p.m.

Trustees

Mark Sain, *President*, Chris Layden, *Vice-President*, Teresa Mercado, *Financial Secretary*,
Michele Bria, Ald. Milele Coggs, Matthew Kowalski, Michael Morgan, Felicia Saffold, Erika Siemsen,
Ald. Scott Spiker, Sup. Kathleen Vincent, Joan Johnson, *Secretary*,
Rebecca Schweisberger, *Secretary's Assistant* (414) 286-3021

The Milwaukee Public Library Board of Trustees is an informed, dedicated group of citizens who represent a cross-section of the city of Milwaukee and are committed to supporting, developing, and advancing the library for the benefit of all residents of Milwaukee and others throughout Milwaukee County, the State of Wisconsin, and beyond. In their role as advocates and advisors, they serve the library's many patrons, its staff, the common good of the community, and this critical and enduring institution.

Persons engaged in lobbying as defined in s. 305-43-4 of the Milwaukee Code of Ordinances are required to register with the City Clerk's Office License Division. More information is available at www.milwaukee.gov/lobby or by calling (414) 286-2238.

Please be advised that members of the Milwaukee Common Council who are also members of this body will be in attendance at this meeting. In addition, Common Council members who are not members of this body may attend this meeting to participate or to gather information. A quorum of the Common Council or any of its standing committees may be present, but no formal Common Council action will be taken at this meeting.

PLEASE NOTE: Upon reasonable notice, efforts will be made to accommodate the needs of individuals with disabilities. Make requests to the Library Director's Office at (414)286-3021, 286-2794 (FAX) or Central Library, 814 W. Wisconsin Ave., Milwaukee, WI 53233 Attn: Accommodation Request.

MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES

REGULAR MEETING

MINUTES

Tuesday, March 28, 2023

Central Library Rotary Club of Milwaukee Community Room 814 West Wisconsin Avenue Milwaukee, WI 53233

PRESENT: Mark Sain, Teresa Mercado, Michele Bria, Ald. Milele Coggs, Matthew Kowalski,

Michael Morgan, Felicia Saffold, Scott Spiker, Kathleen Vincent, Joan Johnson

EXCUSED: Chris Layden, Erika Siemsen

STAFF: Neil Albrecht, Chantel Clark, Tammy Mays, Jennifer Meyer-Stearns, Karli Pederson,

Marian Royal, Rebecca Schweisberger, Kelly Wochinske

OTHERS

PRESENT: Budget and Policy Office: Angelique Pettigrew

City Attorney's Office: Alex Carson

MPL Foundation: Ryan Daniels, Sam McGovern-Rowen

President Mark Sain called the meeting of the Milwaukee Public Library Board of Trustees to order at 4:04 p.m. on January 24, 2023 with a quorum present. Trustee Coggs participated by conference phone.

PUBLIC COMMENT

Library Director Joan Johnson introduced Chantel Clark and Neil Albrecht. Chantel Clark is the new Associate Director of Strategic Initiatives and Public Services. Neil Albrecht is the interim Community Engagement and Relations Director. Ms. Clark and Mr. Albrecht introduced themselves and gave a brief overview of their personal and professional backgrounds.

CONSENT AGENDA

1. Regular Board Meeting Minutes January 24, 2023

2. Committee Reports

a. Services & Programs Committee Meeting Minutes – March 1, 2023

3. Administrative Reports

- a. Financial Report
- b. Library Director's Reports
- c. Statistics

President Sain asked the Board if any items should be removed from the Consent Agenda presented as attachment A, pages 4-17 of the agenda. Trustee Morgan moved to accept the consent agenda; Trustee Mercado seconded. Motion passed.

REPORTS P.4

4. <u>Milwaukee County Federated Library System (MCFLS) Board Meeting</u>. This item was held for the April 25, 2023 meeting.

OLD BUSINESS

- 5. <u>State Annual Report Review Data and Ratify President's Approval</u>. MPL prepared and submitted the annual report to the Department of Public Instruction (DPI), listed as Attachment B of the agenda. President Sain viewed and approved the report and entertained a motion for the Board to ratify his approval. Trustee Kowalski moved to approve; Trustee Bria seconded. Motion passed.
- 6. Martin Luther King Redevelopment Project. President Sain stated his intention to convene in closed session, pursuant to Wisconsin Statutes sec. 19.85(1)(e), for the purpose of deliberating or negotiating the purchasing of public properties, the investing of public funds, or conducting other specified public business, whenever competitive or bargaining reasons require a closed session," for the purpose of discussion related to the mixed-use development that will house a new Milwaukee Public Library at 2901 North Dr. Martin Luther King, Jr. Drive. Trustee Bria moved and Trustee Morgan seconded the motion at 4:14 p.m. to convene in closed session. Library Director Joan Johnson, Deputy Library Director Jennifer Meyer-Stearns, Sam McGovern-Rowen, Rebecca Schweisberger, and Assistant City Attorney Alex Carson remained during closed session. The Board reconvened in open session at 4:55 p.m. on a motion by Trustee Morgan and seconded by Trustee Vincent. While in closed session, the Board unanimously approved the following items:
 - The purchase, sale, and development agreement for the Martin Luther King branch between the City of Milwaukee, Milwaukee Public Library, and GenCap Emem MLK, LLC.
 - The lease agreement between GenCap Emem MLK, LLC and Milwaukee Public Library.
 - The loan documents, including a note mortgage, loan agreement, and subordination agreement
 - The condominium declaration and association agreement.
 - The lease agreement between King Drive Commons II, LLC and Milwaukee Public Library for the temporary MLK library location.
 - Amendment to these items: If the contract closes on April 7, 2023, Milwaukee Public Library shall have 45 days to vacate the current MLK branch premises. If the contract closes on April 28, 2023 Milwaukee Public Library shall have 21 days to vacate the current MLK library premises.

President Sain thanked all involved in bringing this project to fruition.

NEW BUSINESS

- 7. Contract Award Community Engagement Consultant. Library Director Joan Johnson presented a brief overview of the community conversations project, which is gathering data to help inform service planning for 2024 and beyond. The Community Engagement Consultant will integrate their engagement plan with MPL's ongoing project, apply strategies to increase community feedback participation levels, process and analyze raw data, and prepare final reports in various forms. A Request for Proposal (RFP) was issued and 3 qualified proposals were received. The Library Director, Deputy Library Director, Associate Director of Public Services, Community Relations and Engagement Director, and Communications and Marketing Administrative Specialist, Sr. met to review the proposals. The committee came to a unanimous agreement to recommend awarding the Community Engagement Consultant contract to INPOWER Solutions for \$65,700. Trustee Morgan moved to approve the contract award to INPOWER Solutions for the specified amount as recommended by Library staff. Trustee Saffold seconded. Motion passed.
- 8. <u>Contract Award Café Services Vendor</u>. Deputy Library Director Jennifer Meyer-Stearns presented a contract award recommendation for the café vendor contract at Central Library. A Request for

Proposal (RFP) was issued in fall 2022 and 2 qualified proposals were received. A committee consisting of the Deputy Library Director, Public Services Area Manager (Central), and representatives from the MPL Foundation and Friends reviewed the proposals and held taste-testing with the vendors. The committee came to a unanimous agreement to recommend awarding the Café Vendor contract to Rise & Grind Café. MPL is working with the City and vendor to prepare the space. Trustee Kowalski moved to grant MPL authority to enter into contract with Rise & Grind Café. Trustee Mercado seconded. Motion passed.

9. Legislative Updates. Library Director Joan Johnson shared a briefing on the State biennial budget for 2023-2025 and its potential impact to Milwaukee Public Library. The Governor's proposed budget includes a \$14M increase for state aid to library systems, to be dispersed over 2 years. The Wisconsin Library Association lobbyist anticipates bipartisan support for an increase closer to \$6M over 2 years, which would raise the base amount of state aid to library systems to \$46M. In February, MPL staff and President Sain participated in Library Legislative Day, meeting with the Milwaukee delegation of legislators to communicate importance of library funding and gain their support. If the funding is approved, Milwaukee County Federated Library System (MCFLS) would receive an increased allocation which would result in a higher payment to MPL as part of the resource library contract. The resource library contract stipulates MPL receives 6.5% of the MCFLS allocation. Regarding the City budget, department heads will be directed to submit a cost to continue budget in April. Mayor Johnson and his team are in conversation with State legislative leaders and Budget Director Kovac will present an update at the May 23, 2023 Board meeting. Director Johnson introduced Angelique Pettigrew, Budget & Fiscal Policy Analyst with the City Budget Office. Informational item.

BOARD DEVELOPMENT

10. <u>Urban Libraries Council (ULC) Executive Board</u>. Trustee Bria presented an update on the work of the Urban Libraries Council (ULC) Board. ULC is a network of over 160 libraries in North America led by Executive Director Brooks Rainwater. It provides an authentic community to share best practices with a focus on outcomes-driven research and innovation. In December, ULC launched a strategic planning process and is pursuing national grants that will have benefits at local levels including: libraries as hubs for entrepreneurship, addressing food insecurity, public housing and public library partnerships. ULC goals for 2023 include: continued development of the strategic plan, expanding key partnerships, developing local, national, and international relationships to promote libraries, strengthening outcomes, and deepening connections. ULC is also exploring creative ways to increase funding for public libraries. The next meeting will be held in April and a report will follow at the April 25, 2023 MPL Board meeting. Trustee Bria is thankful to work with such a dynamic group of library leaders. Informational item.

With no further business, the Milwaukee Public Library Board of Trustees meeting of March 28, 2023 was adjourned at 5:30 p.m.

ATTACHMENT A - P. 4 of 14 MPL CONSENT AGENDA 2a. Innovation & Strategy Committee Meeting Minutes - 04/04/23

P. 6

MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES INNOVATION & STRATEGY COMMITTEE MINUTES Tuesday, April 4, 2023

Video Conference Call via GoToMeeting

PRESENT: Matt Kowalski, Erika Siemsen, Ald. Scott Spiker, Joan Johnson

EXCUSED: Michele Bria

OTHERS: MPL: Rebecca Schweisberger

Committee Chair Matt Kowalski called the MPL Board of Trustees Innovation and Strategy Committee meeting to order at 9:02 a.m. on April 4, 2023 without a quorum present. All Trustees and presenters participated by video conference.

- 1. <u>Committee Meeting Minutes Review</u>. The Committee reviewed and approved the minutes from the January 10, 2023 meeting, listed as Attachment A of the agenda. Trustee Siemsen moved to approve; Trustee Kowalski seconded. Motion passed.
- 2. <u>Community Conversations</u>. Library Director Joan Johnson presented an update on the ongoing Community Conversations with the City Librarian. To date, conversations have been held at half of the branch libraries, with the remainder scheduled through June 2023. Attendees have shared praise for excellent customer service and appreciation for reference assistance, collections, online holds system, and literacy programs. Patrons have also respectfully shared challenges and critical feedback. Several attendees asked how they can help secure a better fiscal outcome for MPL. The MPL website has been modified to include links to information about the State budget and how to find information about their local elected officials. The community engagement consultants at INPOWER will help gather additional feedback with a goal to reach 1,500 people, including hard to reach populations and people not currently using the library. MPL has scheduled 2 sessions at community partner organizations, Safe & Sound on May 10th and Journey House on May 24th. MPL and INPOWER will schedule additional meetings with community partners through June. Informational item.
- 3. <u>Broadband Access Update</u>. Library Director Joan Johnson presented an update on the broadband access work. Director Johnson is awaiting advice from the City Attorney's Office in relation to municipalities and broadband access to ensure MPL and the City comply with state statutes. Specifically, she sought to clarify that MPL can legally provide broadband access to homes in the vicinity of its locations using private funding. If the project moves forward, MPL will use tools currently employed by the Affordable Connectivity Program to determine whether a household is eligible for this service. Roll-out of the program will require trust and buy-in from the community, along with technical support and instruction.
- 4. **Next Meeting**. Updates about the broadband access projects, REI work plan progress, and updates on community outreach related to service planning will be presented at the June 6, 2023 meeting.

The meeting of the Milwaukee Public Library Board's Innovation & Strategy Committee was adjourned at 9:31 a.m. on April 4, 2023.

MILWAUKEE PUBLIC LIBRARY BOARD OF TRUSTEES BUILDING & DEVELOPMENT COMMITTEE MINUTES Thursday, April 6, 2023

ATTACHMENT A - P. 5 of 14 MPL CONSENT AGENDA 2b. Building & Development Committee Meeting Minutes - 04/06/23 P. 7

Video Conference Call by GoToMeeting

PRESENT: Michael Morgan, Chris Layden, Matt Kowalski, Mark Sain, Joan Johnson

OTHERS

PRESENT: MPL: Chantel Clark, Tammy Mays, Jennifer Meyer-Stearns, Karli Pederson,

Rebecca Schweisberger, PJ Woboril

Budget and Policy Division: Angelique Pettigrew

Chair Michael Morgan called the MPL Board of Trustees Building and Development Committee meeting to order at 8:00 a.m. on April 6, 2023 with a quorum present. All Trustees and presenters participated by video conference.

- 1. <u>Approval of the Minutes</u>. Chair Morgan entertained a motion to accept the minutes from the January 12, 2023 meeting, listed as Attachment A of the agenda. Trustee Sain moved approval and Trustee Kowalski seconded. Motion passed.
- 2. Michell Street Branch Alley Project. Library Director Joan Johnson introduced Library Services Manager Maria Burke and commended her for assuming management of this project. Director Johnson noted Ms. Burke is doing a fantastic job, is very proactive, shares her goals, and is resultsoriented. Ms. Burke presented an update on the Mitchell Street Alley Project. The alley is one of 3 being developed along Mitchell Street in a project organized by the Historic Mitchell Street BID #4. To date, string lights have been installed along the alley, providing a very beautiful and charming atmosphere. Next steps include installation of planters around Memorial Day and adding plants that will thrive in the space. Mitchell Street library has partnered with a local arts group called La Familia de Arte, who has an installation of ceramic tile balustrades on Cesar Chavez Drive. The balustrades are covered in hand-painted ceramic tiles created by community participants designed into a mosaic story. Similar balustrades will be added to the Mitchell Street alley. The youth librarian is developing programs for teens to tell their stories with the tiles and create the art mosaic. The balustrades serve a secondary purpose as traffic barrier for the space. This is the first of several art projects planned for the space. MPL has already held several programs in the alley space, including an MPL Foundation Board event and a BBQ competition. Mitchell Street staff looks forward to outside story time and working with teens on planting and gardening upkeep. The Mitchell Street Alley has been added to public space reservation system for patrons. Informational item.
- 3. Real Estate Update. Deputy Library Director Jennifer Meyer-Stearns provided an update on the timeline for marketing the former Mill Road and Llewellyn library buildings, currently held for sale with Department of City Development (DCD). The Mill Road property was held until the new alderperson was elected to ensure the sale is in line with their vision for the district. DCD is also investigating opportunities for combining with neighboring parcels to create a larger lot. DCD is working with community organizations to ensure the sale is in line with ongoing business development plans. Both properties are expected to be marketed for sale in summer 2023.

The MPL Facilities & Fleet Department has a significant number of vacancies in custodial and facilities staff. As a result, the pending Central Library projects are paused. MPL worked with The Concord Group to review and update MPL's construction and contracting documents. The Central Library projects are expected to be put out for bid in the next 6 weeks. Deputy Director Meyer-Stearns has received several comments about how beautiful Central Library looks, even under staffing pressures.

She shared appreciation to all Facilities staff for their excellent work. Library Director Joan Johnson shared the Construction Project Manager position has been posted. She offered kudos to Deputy Director Meyer-Stearns for taking on additional duties and managing the extra workload during the vacancy. The health inspector has viewed the café space at Central Library and MPL has a list of necessary improvements. MPL's goal is to have the café running by May 2023. A proposal for a new location (in Central Library) for the Bookseller will be presented to the committee next month. Informational item.

The meeting of the Milwaukee Public Library Board's Building & Development Committee was adjourned at 8:31 a.m. on April 6, 2023.

Milwaukee Public Library Financial Report March 31, 2023

2023	2022
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City Revenues

	Budget	R	eceived to date	% Received
Additional City Appropriation	\$ 25,081,089	\$	5,007,993	20.0%
Fines	\$ 128,000	\$	16,013	12.5%
Lost Materials, etc.	\$ 60,000	\$	7,153	11.9%
MCFLS Contracts	\$ 802,414	\$	212,665	26.5%
Total City Appropriation	\$ 26,071,503	\$	5,243,824	20.1%

Budget	R	Received to date	% Received
\$ 24,482,162	\$	6,110,820	25.0%
\$ 138,000	\$	16,948	12.3%
\$ 60,000	\$	10,520	17.5%
\$ 760,469	\$	10,490	1.4%
\$ 25,440,631	\$	6,148,778	24.2%

City Expenses

Salaries & Benefits

	Buaget	Spent to date	% Spent
Salaries	\$ 14,013,643	\$ 3,662,366	26.1%
Fringe Benefits	\$ 6,306,139		0.0%
Total	\$ 20,319,782	\$ 3,662,366	18.0%

Budget Spent to date % Spent \$ 13,549,077 \$ 3,224,557 23.8% \$ 6,232,576 \$ 1,478,172 23.7% \$ 19,781,653 \$ 4,702,729 23.8%

Operating Expenses

	Budget	Spent to date	% Spent
General Office Expense	\$ 111,700	\$ 11,330	10.1%
Tools & Machinery Parts	\$ 19,000	\$ 3,503	18.4%
Construction Supplies	\$ 26,000	\$ 4,463	17.2%
Energy	\$ 687,800	\$ 171,714	25.0%
Other Operating Supplies	\$ 248,019	\$ 62,020	25.0%
Vehicle Rental	\$ 9,000	\$ 3,180	35.3%
Non-Vehicle Equipment Rental	\$ 22,000	\$ 5,581	25.4%
Professional Services	\$ 180,751	\$ 82,868	45.8%
Information Technology Services	\$ 417,642	\$ 192,624	46.1%
Property Services	\$ 1,273,520	\$ 428,482	33.6%
Infrastructure Services	\$ 33,000	\$ 63,140	191.3%
Vehicle Repair Services	\$ -	\$ -	100.0%
Other Operating Services	\$ 157,100	\$ 26,620	16.9%
Reimburse Other Departments	\$ 105,000	\$ (2,307)	-2.2%
Total	\$ 3,290,532	\$ 1,053,218	32.0%

	Budget	Spent to date	% Spent
\$	109,300	\$ 12,523	11.5%
\$	20,470	\$ 2,021	9.9%
\$	23,000	\$ 8,369	36.4%
\$	684,000	\$ 17	0.0%
\$	193,225	\$ 34,385	17.8%
\$	9,000	\$ 1,043	11.6%
\$ \$ \$ \$ \$ \$ \$ \$	22,000	\$ 4,256	19.3%
\$	215,912	\$ 133,044	61.6%
\$	432,972	\$ 255,545	59.0%
\$	1,325,660	\$ 398,806	30.1%
\$	36,000	\$ -	0.0%
\$	-	\$ -	100.0%
\$	151,548	\$ 24,703	16.3%
\$	91,000	\$ (2,434)	-2.7%
\$	3,314,087	\$ 872,278	26.3%

Equipment

		Budget		Spent to date	% Spent
Library Materials	\$	1,757,000	\$	409,173	23.3%
Computers, etc.	\$	358,187	\$	33,444	9.3%
Other	\$	83,202	\$	881	1.1%
Total	Ś	2.198.389	Ś	443,498	20.2%

	Budget		Spent to date	% Spent
\$	1,714,000	\$	473,226	27.6%
\$	309,229	\$	12,501	4.0%
\$	63,462	\$	9,111	14.4%
Ś	2 086 691	Ś	494 838	23.7%

Other Departmental Appropriation

	Budget	Spent to date	% Spent
Villard Square Property Payment	\$ 8,300	\$ 500	6.0%
East Property Payment	\$ 4,000	\$ 4,000	100.0%
Mitchell Street Property Payment	\$ 72,000	\$ 13,500	18.8%
Good Hope Property Payment	\$ 45,000	\$ -	0.0%
Contingent Energy Financing	\$ 133,500	\$ 66,742	50.0%
Total	\$ 262,800	\$ 84,742	32.2%
Total City Expenses	\$ 26,071,503	\$ 5,243,824	20.1%

Budget	Spent to date	% Spent
\$ 7,800	\$ -	0.0%
\$ 3,500	\$ -	0.0%
\$ 71,000	\$ 13,500	19.0%
\$ 45,000	\$ -	0.0%
\$ 130,900	\$ 65,433	50.0%
\$ 258,200	\$ 78,933	30.6%
\$ 25,440,631	\$ 6,148,778	24.2%

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Milwaukee Public Library Financial Report March 31, 2023

2023 2022

Additional Funding Sources

Contract Grants

	Budget		Spent to date	% Spent
WTBBL Jul '22 - Jun '23	\$ 1,136,100	\$	694,840	61.2%
ILS Jul '22 - Jun '23	\$ 108,650	\$	83,208	76.6%
Total	\$ 1 244 750	Ś	778 048	62 5%

Trust Funds

	Budget	Spent to date	% Spent
Materials	\$ 124,000	\$ 63,353	51.1%
Programming	\$ 38,000	\$ 7,114	18.7%
Training	\$ 18,000	\$ 1,262	7.0%
Marketing	\$ 32,000	\$ -	0.0%
Contingency	\$ 4,000	\$ 287	7.2%
Board Development	\$ 4,000	\$ 476	11.9%
Strehlow 50+	\$ 37,319	\$ 81	0.2%
Total	\$ 257,319	\$ 72,573	28.2%

Foundation Funds

		Budget*		Spent to date	% Spent	
Materials	\$	100,000	\$	7,666	7.7	/%
Programming	\$	2,173,467	\$	175,648	8.1	%
Total	Ś	2.273.467	Ś	183.314	8.1	%

Budget			Spent to date	% Spent
\$	1,132,000	\$	697,136	61.6%
\$	105,750	\$	78,712	74.4%
\$	1,237,750	\$	775,848	62.7%

Budget		Spent to date	% Spent
\$	113,000	\$ 61,942	54.8%
\$	34,000	\$ 3,526	10.4%
\$	15,000	\$ 1,763	11.8%
\$	29,000	\$ 3,000	10.3%
\$	4,000	\$ -	0.0%
\$	4,000	\$ 224	5.6%
\$	39,045	\$ -	0.0%
\$	238,045	\$ 70,455	29.6%

Budget*		Spent to date	% Spent	
\$	536,095	\$	8,016	1.5%
\$	1,810,580	\$	133,287	7.4%
\$	2,346,675	\$	141,303	6.0%

^{*}Foundation budget includes annual amount committed by the MPL Foundation plus prior year carryover.

Investments

U.S. Bank National Assoc. Commercial Paper (rated A1+) confirmation #327152096 dated 3/1/23 and maturing 11/1/23 at a rate of 0.4%...\$250,000.00

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Director's Report

April 2023 Activities

Community Conversations led by Director Johnson continued at Capitol and Tippecanoe branches, bringing the total to eight sessions averaging 12 attendees each. Planning meetings were held with leaders from community organizations Journey House and Safe and Sound for hosting the conversations at their respective sites. The kick-off meeting with community engagement consultant INPOWER Solutions was held and the expanded project team is off to a good start.

Significant time was spent preparing for and presenting for the Mayor's Action Plan and Policy (MAPP) meeting, the first time in this format for the Library, and for the Steering and Rules Committee hearing regarding budget scenario planning, another first for departments.

Johnson is selectively attending programs throughout the system, and most recently enjoyed presentations by MPL's Poet Laureate, Mario the Poet, at the Bay View Branch and met Community Kitchen Coordinator, Sherri Agee, after the highly successful Blissful Brunch program. Ald. Jose Perez was in attendance for the latter.

To increase awareness of library services and programs during National Library Week, Johnson gave interviews for the Milwaukee Courier and WTMJ. She was also interviewed by Milwaukee Community Journal as an honoree of the paper's 2023 Diamond awards.

Johnson continued to engage with local community leaders including with the Milwaukee Broadband Partnership, Techquity Advisory Council, the Rotary Club of Milwaukee, COA's annual fundraiser, UWM's Center for 21st Century Studies, and Milwaukee Neighborhood News Service. She also served two days of jury duty.

Summary of VIRTUAL and IN-PERSON PROGRAMS

MPL HELPS PEOPLE READ

Book Chat with Author Christina Clancy. We welcomed author Christina Clancy to Book Chat for Women's History Month, and discussed the context and development of her latest novel, *Shoulder Season*. The novel tells the coming of age story of a young woman who leaves her hometown in East Troy, WI to live and work at the Playboy Club in Lake Geneva, WI. We discussed the historical context for the novel, and the layered history of *Playboy Magazine* and its impact on gender equality and the sexual revolution. Attendees were able to add many great titles to their to-read list, with recommendations from Clancy and MPL hosts. Attendance: 10

MPL HELPS PEOPLE LEARN

<u>Snack Hack (series)</u>. Snack Hack is a food and nutrition literacy program offered as weekly sessions designed to teach all aspects of food: nutritional elements, food groups, cooking principles, history of food, how food is grown, cultural connections to what we eat, how food works in our bodies and methods on how to prepare meals at home. Sessions include a cooking demonstration and a snack for attendees. March falls within Block 1, the first "building block" of 4 learning blocks. Topics this month included Taste Bud Map; Burbs, Bubbles & Body Regulation; Metabolism; and Food Pyramid vs. My Plate. Total attendance for four sessions: 74

<u>Fitness & Fuel (series)</u>. This new fitness-focused food program highlights body mobility, flexibility and strategies for setting and maintaining fitness goals. Positive self-affirmations and step-by-step displays of various stretching and toning techniques are demonstrated. Following the fitness component of the class, participants recharge ("fuel up") with a fresh, in-house made smoothie or fresh juice prepared in the Cargill Community Kitchen. Topics this month included: Goal setting; Inner Peace: Controlling Your Breath; Flexibility Focus: Head, Neck & Shoulders; Flexibility Focus: Arms & Back; Flexibility Focus: Hips & Legs. Total attendance for five sessions: 14

<u>Researching Your Family Tree.</u> On Wednesday, March 8th, MPL welcomed the return of the in-person Researching Your Family Tree program at Central Library. Attendees asked fantastic questions and were excited to start using our unique collections to start their genealogy journey. Attendance: 9

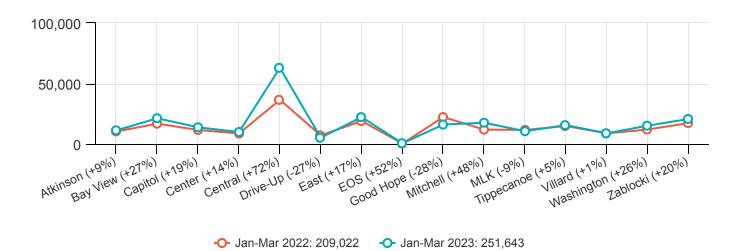
MPL HELPS PEOPLE CONNECT

Star Quality: Music Industry: DarylAnne Stadler. DarylAnne Stadler the story of her rise on the Milwaukee music scene. DarylAnne was fantastic and gave realistic and honest advice while answering attendee questions. She talked about many topics, including album funding, building her team, and how networking is essential to marketing oneself. She also discussed attending Fueling Your Fire Music Academy helped her with her stage presence, dealing with stage fright, and the business aspects of her music career. She's had to do a lot on her own, so it was great for attendees to hear such a positive and affirming message. Attendance: 4

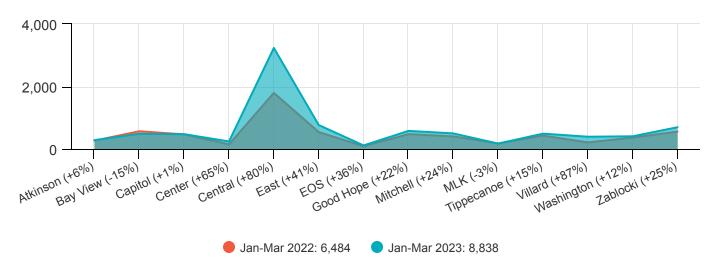
<u>Planting, Planning, and Caring for Your Rain Garden.</u> Gardening and horticulture expert Melinda Myers hosted in-person workshops at both East and Washington Park Branch Libraries to kick off the month of March. Each workshop was a handson learning experience for attendees, who were able to enjoy an informational seminar from Melinda, ask related questions during a dedicated Q&A, and take home samples of Milorganite and other useful gardening tools. Total attendance at 2 sessions: 70

Total attendance for 83 programs: 509

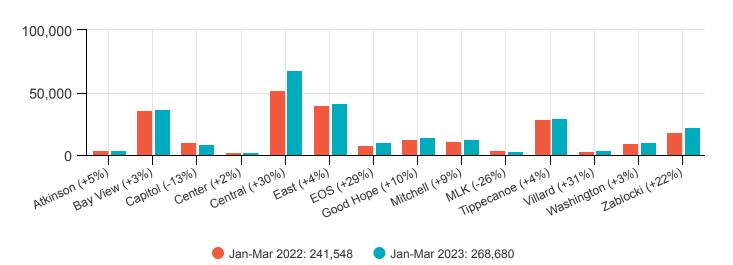
Patron Visits



Registration



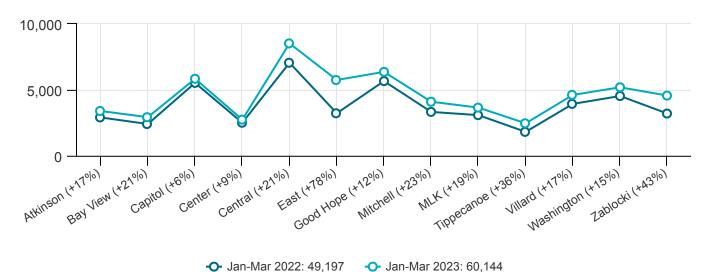
Traditional Circulation



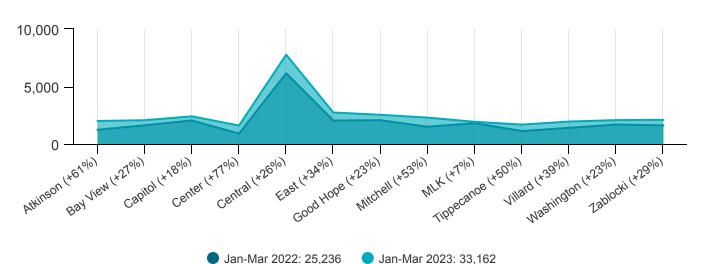
eCirculation

Platform	Jan-Mar 2022	Jan-Mar 2023	Change
Freegal Music	22,405	46,337	107%
hoopla Digital	11,747	15,509	32%
Kanopy	2,246	4,087	82%
OverDrive	83,136	96,420	16%
Total	119,534	162,353	36%

Print/Copy/Fax/Scan Jobs

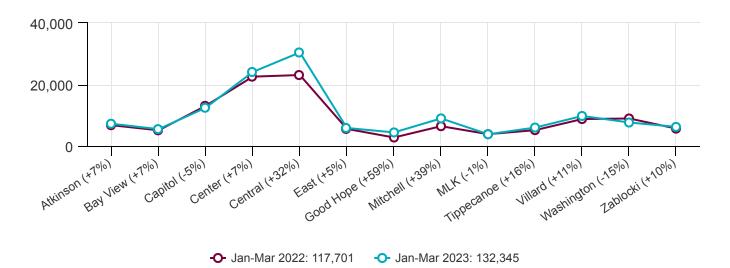


Public Computer Sessions



P. 15

Wi-Fi Sessions



Ready Reference



12,590

Call Sessions Last Year: 17,740



667

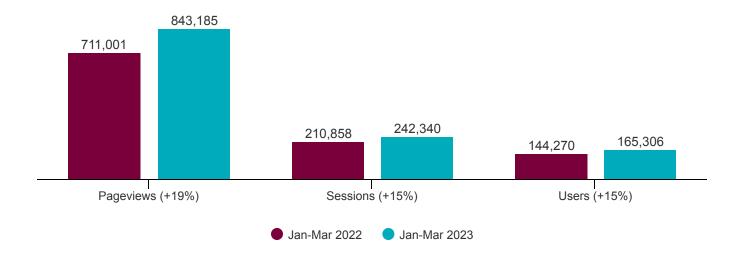
Chat Sessions Last Year: 624



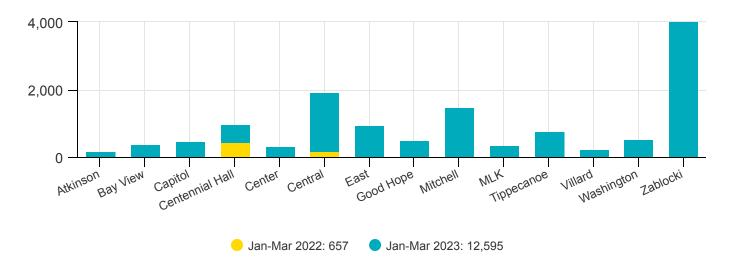
425

Email Sessions Last Year: 471

Webpage Usage



Meeting Space Users



Program Attendance

